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USPTO FACSIMILE COVER SHEET

To: Commissioner for Patents
Fax Number: (571) 273-8300
Date: October 17, 2006
Pages: 16 pages (including this cover sheet)

MESSAGE:

DETERMINING THE EFFECTIVENESS OF INTERNET ADVERTISING

Application No. 09/804,735
Examiner Jean Janier
Art Unit 3622

Request for Continued Examination
Petition and Fee for Extension of Time
Amendment

696.002

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